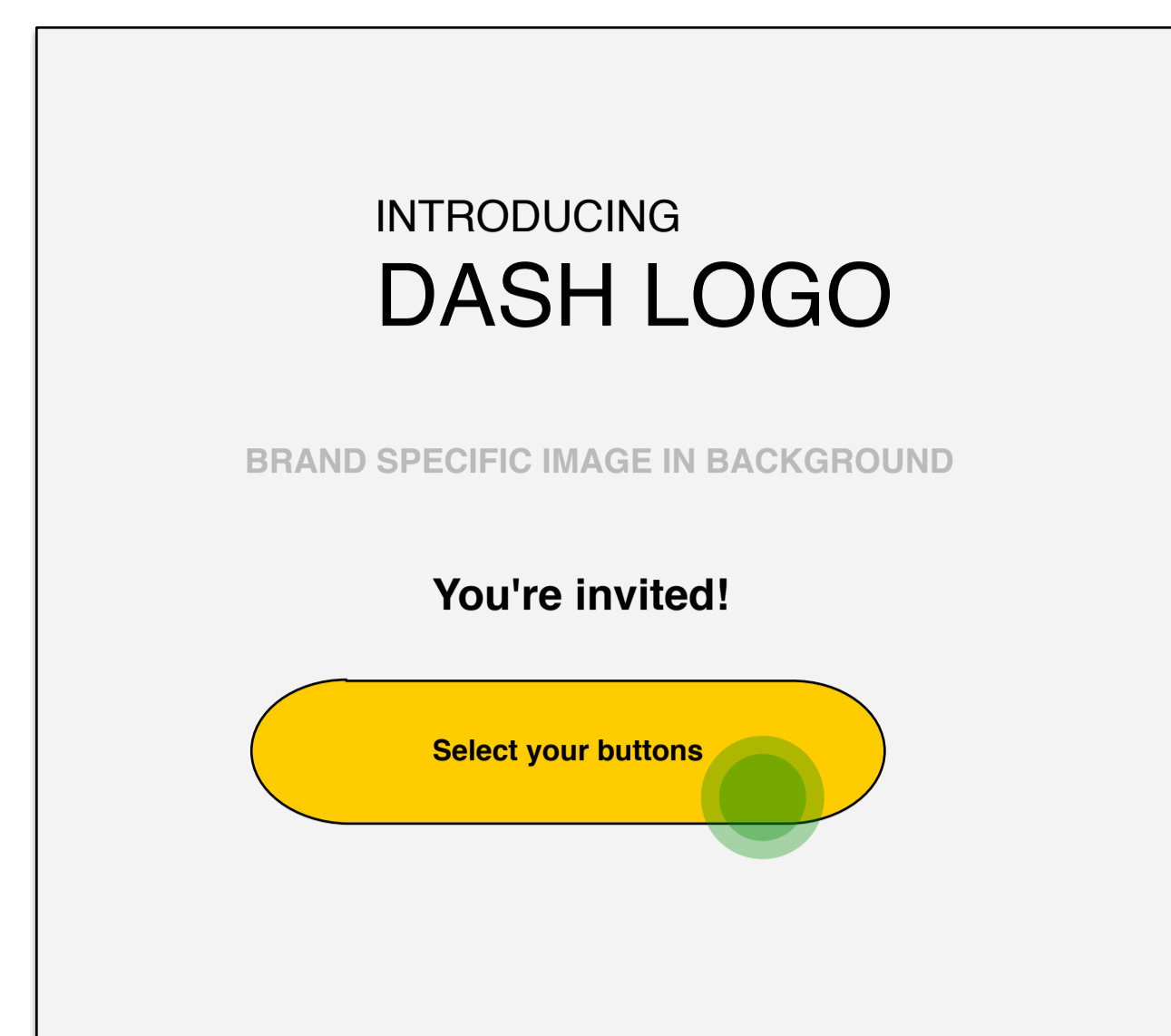
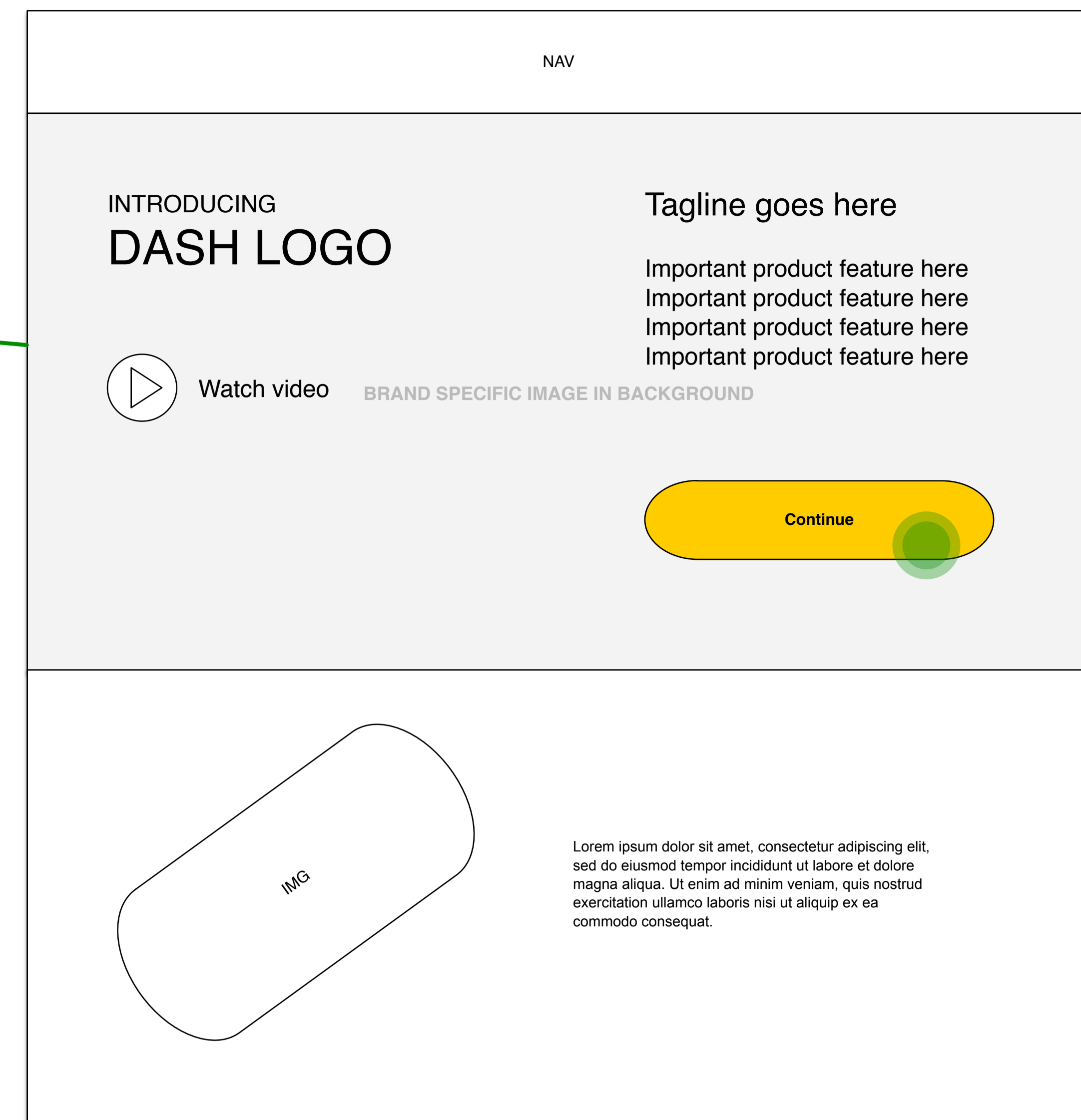


DESKTOP

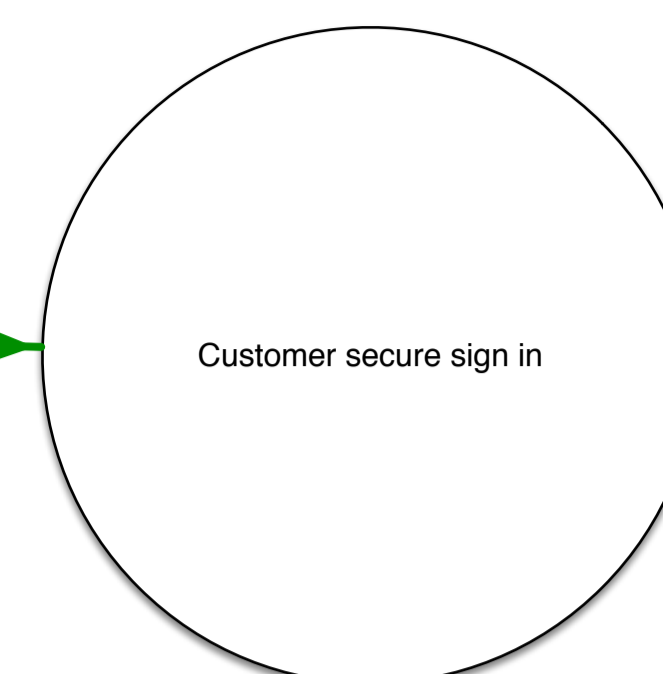
1. Customer receives email invitation to Dash Button program



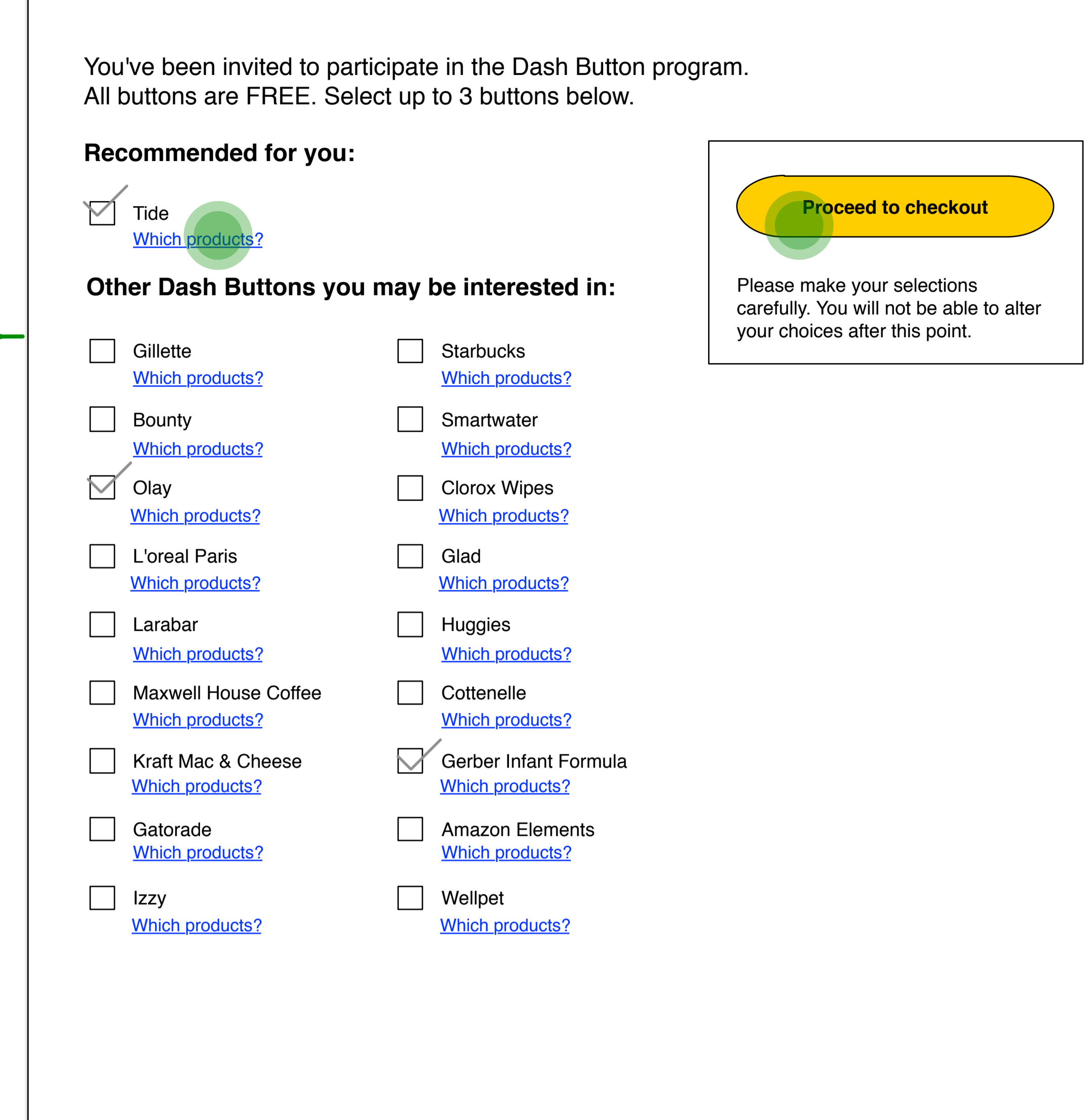
2. Customer sees landing page, clicks "Continue"



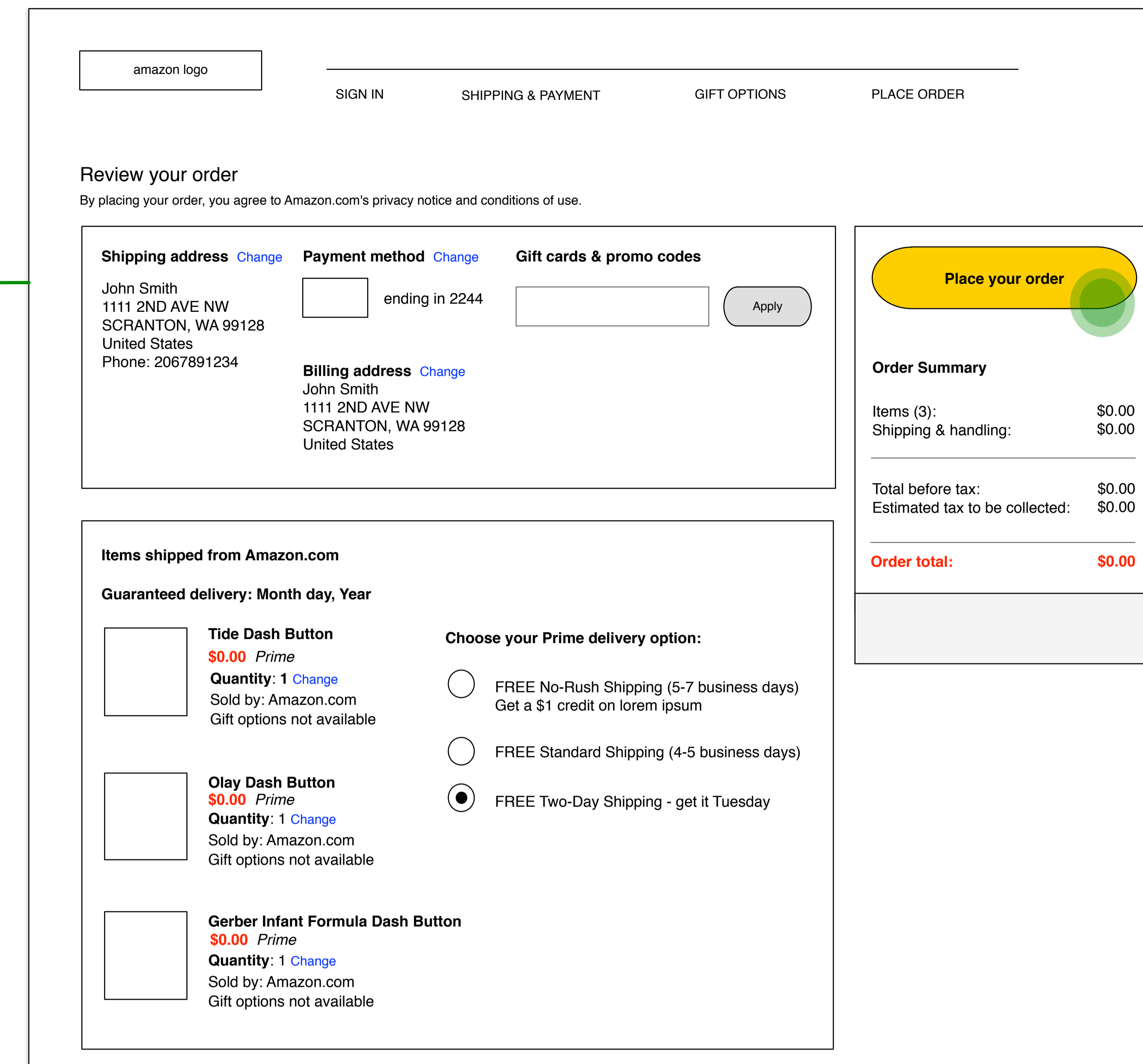
3. Customer secure sign in



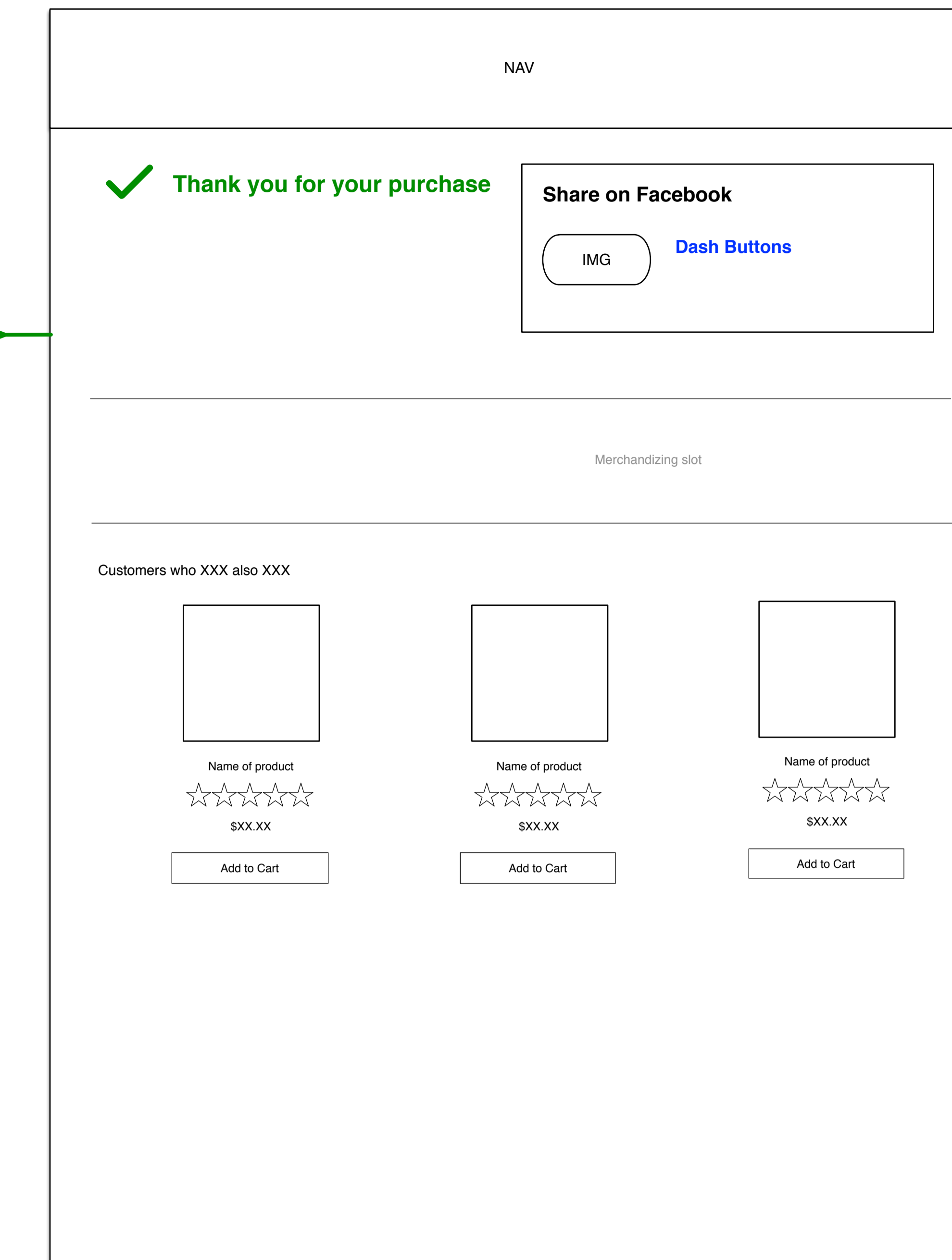
4. Customer lands on selection page with Dash Button options. The buttons we want the customer to have are the most prominent, but not required.



5. Customer reviews order and clicks Place your order

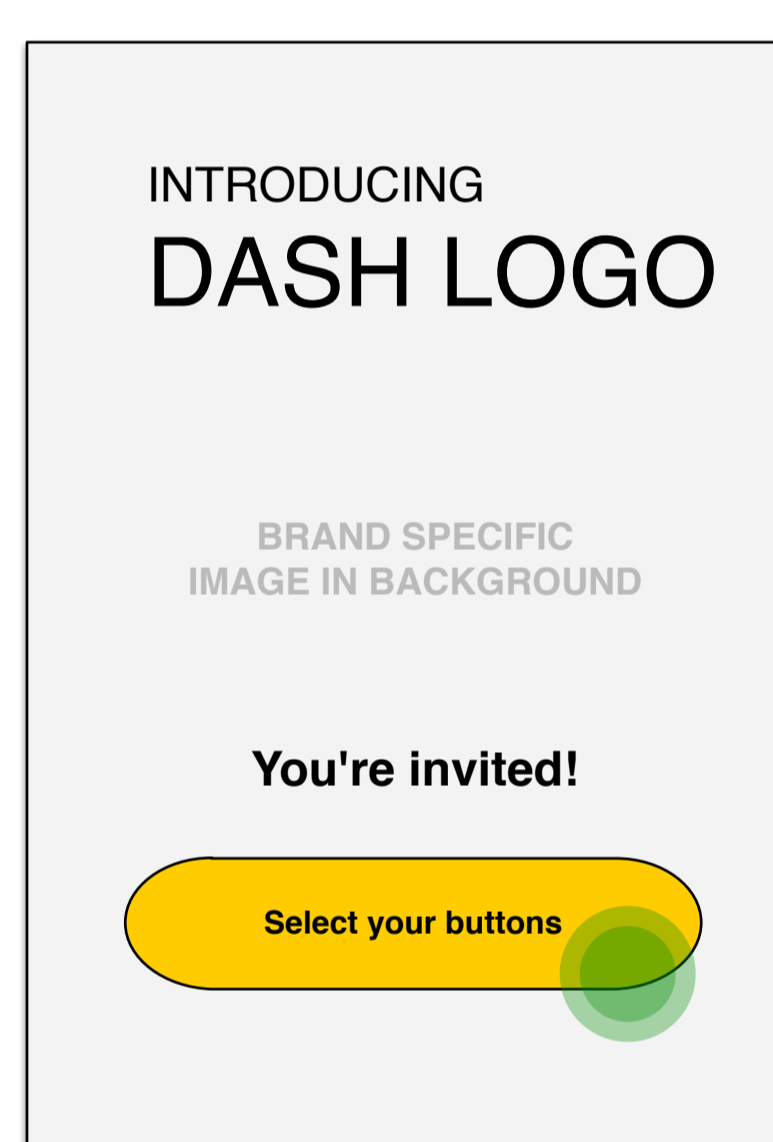


6. Customer sees Thank You Page

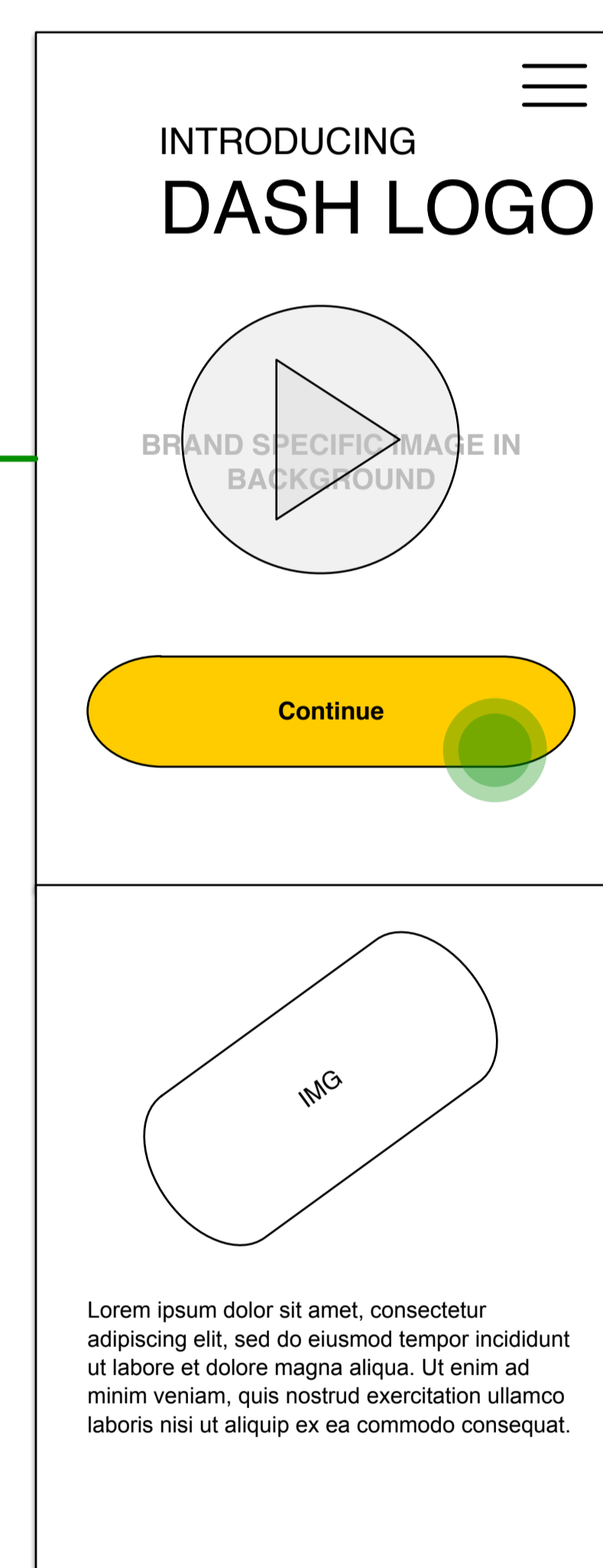


MOBILE

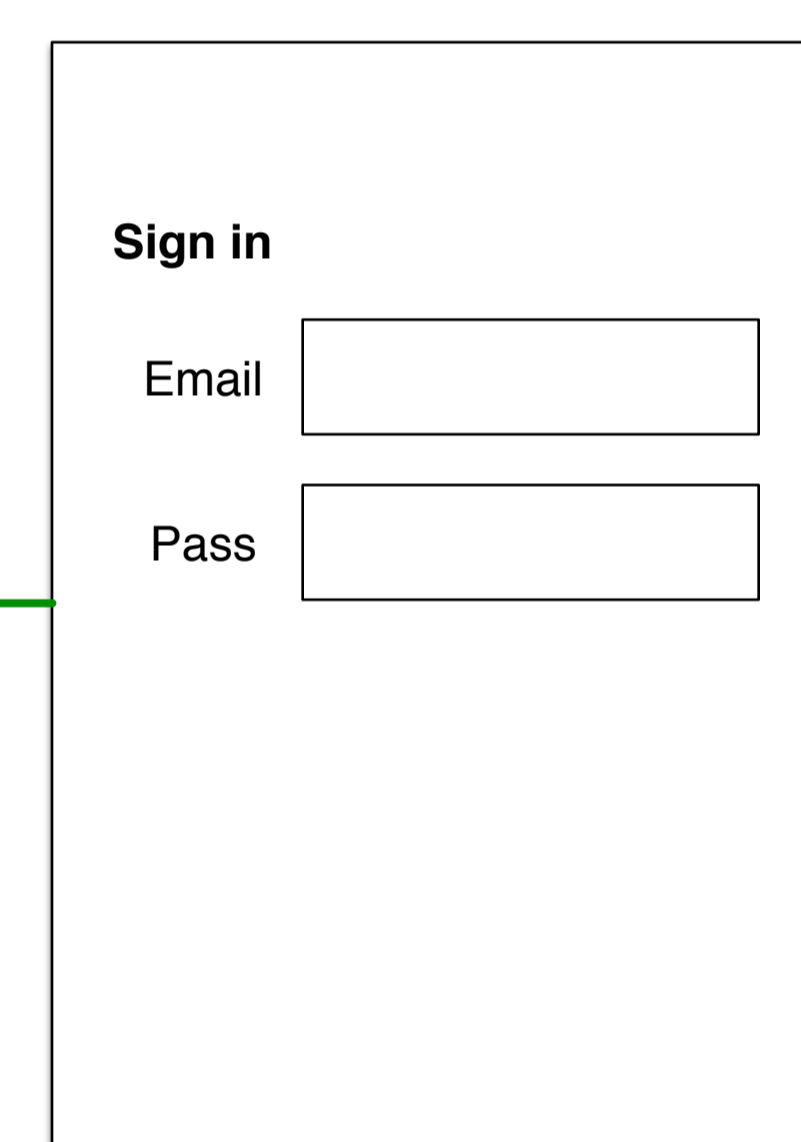
1. Customer receives email invitation to Dash Button program



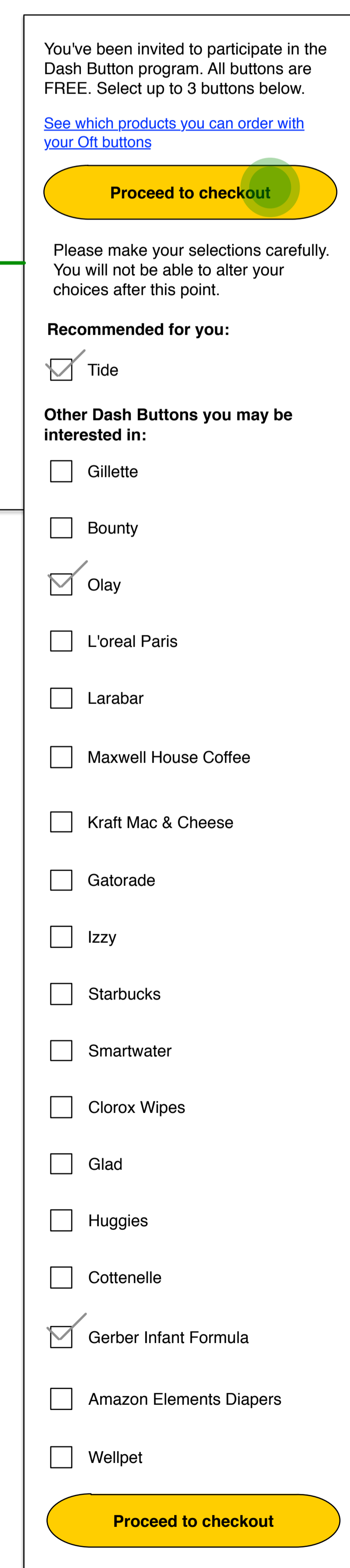
2. Customer sees landing page, clicks "Continue"



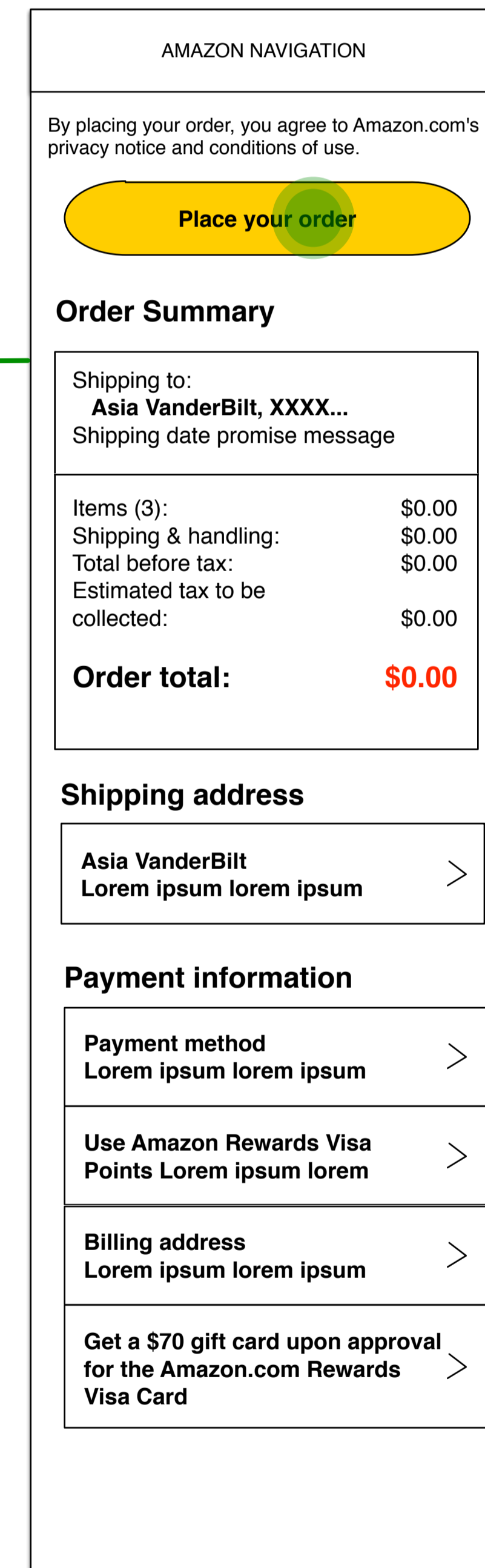
3. Customer secure sign in



4. Customer lands on selection page with Dash Button options. The buttons we want the customer to have are the most prominent, but not required.



5. Checkout



6. Thank you

